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THE SOCIAL.

PUBLICATION

FEBRUARY 2023



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The Roeske Family

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Avg. Sales Price	\$310,021	\$327,459	\$365,459	\$424,643	\$445,521
Number of Homes Sold	1,281	1,388	1,348	1,409	1,264
Avg. Days on Market	53	66	60	24	41



*Statistics are provided by FlexMLS for sales reported for Josephine County from 1/1/2022 - 12/31/2022

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200 NW C St



**2023 Winter Steelhead
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MON, FEB 20 | 7AM - 4 PM
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515 Rogue River Hwy



**Grants Pass Growers'
Market Winter Market**
SAT, FEB 18 | 9 AM - 1 PM
Josephine County Fairgrounds
1451 Fairgrounds Rd



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FRI, FEB 24 | 12 PM - 9 PM
Jackson County Expo
1 Peninger Rd Central Point



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8880 Rogue River Hwy

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PUBLISHER'S NOTE

THE SOCIAL



Greetings Neighbors,

Well everyone, we are cruising into the year, and February is in full swing! It's a little difficult to believe that we are already into our second month of 2023, but yet here we are. Honestly, February is one of the best winter months. We get to celebrate Valentine's Day, which is a great opportunity to share our love and appreciation for the special people that bring joy into our lives. If you would like to jump onto our Instagram and share some pictures from your Valentine's Day outings, we would love to feature them in a future month's magazine.

Another reason that February is awesome is that it's an ideal month for enjoying snow activities. At Mount Ashland or Mount Shasta, February has some of the best ski and snowboard days. Or if you prefer sledding, you can hit up Union Creek or even cruise out to Table Mountain at Hyatt Lake. Grants Pass definitely is a unique place when it comes to the climate—you never really know what you're going to get out of the day. You can go sledding one day, and then the next you might have a perfect sunny day at the park! We encourage you to get out and enjoy the outdoors even though it's a little chilly.

If you haven't been out and about in town lately, I encourage you to pop in and visit some of our business partners that help make this publication possible and give them a quick thank you or high five. Without great businesses that support our community, Grants Pass would not be quite so awesome! We hope you all are having an amazing month!

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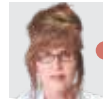
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Expert Contributors



MARLA QUINTANA *Aesthetispa Laser & Wellness Center*
Marla, a long time native of Southern Oregon, has raised four children in Grants Pass with her husband, Max. A nurse for over 38 years, she has practiced aesthetic nursing for the past 15 years. Marla is the owner of Aesthetispa Laser and Wellness Center and believes in building an enduring and rewarding relationship with her clients and community, through knowledge and superior service.



DEVIN NELSON *C Street Dental*
Devin Nelson, his wife Lena, and 5 kids have lived in Grants Pass since 2016. Before becoming a dentist, Devin had a unique job in Arizona as a mascot for the Phoenix Suns. He received his undergraduate at BYU and his doctorate in dental medicine (DMD) for the Arizona School of Dental and Oral Health (ASDOH). His dental practice treats all areas of dentistry including cosmetic & esthetics, oral surgery, crown & bridge restoration, preventive, and emergency dentistry.



SUSIE ATONDO *Edward Jones*
Born and raised in Grants Pass, Susie Atondo has been a financial advisor since 2006. She works with multi-generational families to develop unique strategies for wealth transfer, and with business owners in creating strategies for business succession, portfolio construction, and tax reduction. She married her husband, Paul, in 2001 and they have three children, Luci, Penny, and Finn. They enjoy hiking and going to the beach.



SHERYL ZIMMERER *Logos Public Charter School*
Since 2017, Sheryl Zimmerer has served as the Executive Director for Logos Public Charter School, the largest, non-virtual charter school in the state of Oregon. Under her leadership, the K-12 school that serves Jackson and Josephine County students has reported its highest graduation rate ever (95%) and has been voted one of the best non-profits to work for in Oregon 5 years in a row. Since her daughters have grown up, she now lives in Talent with her husband in the house they rebuilt after the 2020 Oregon Alameda wildfire with their two spoiled golden retrievers.



CHRISTINE LOWE *Diversity Home Lending*
Born and raised in the Southern Oregon area, Christine Lowe absolutely loves enjoying the outdoor beauty we have here. With 25 years in the mortgage industry, ensuring that you make the right choice for you and your family is her goal and she is committed to providing her customers with mortgage services that exceed their expectations.



BRENT ERICKSON DMD, MS IN ORTHODONTICS *Grants Pass Orthodontics*
Born and raised in Grants Pass, Dr. Brent D. Erickson has been practicing in the Grants Pass area since 2015. His goal as an orthodontist is to create long-lasting smiles in a comfortable environment and to give confidence with joy. When not at the office, he enjoys adventuring with his wife, Ashley, their four kids and dog, Timber, doing all things outdoors, playing soccer and golf, going snowboarding, and playing video games.



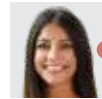
JENA HETH *Diversity Home Lending*
Jena Heth and her family have been Grants Pass residents for the past 19 years. Her husband is quite the fisherman, so this is a perfect place to live. She has been in lending for 30 years and has seen so much change in the industry. What she loves most about her profession is her clients, some of whom have become dear friends. It's a profession based on knowledge and trust and her clients know she is always there for them.



WADE SQUIRES *The Venuti Group at Cascade Hasson Sotheby's International Realty*
Wade Squires, owner of The Venuti Group, became a Realtor in 2016 after spending over 10 years in construction as a lead carpenter, building new homes and performing extensive remodels. It was there he learned the value of communication, and as a Realtor, he has continued to make this a top priority. Whatever your real estate needs are, Wade would be happy to help you achieve your goals!



KEYNA MEIVES *The Venuti Group at Cascade Hasson Sotheby's International Realty*
A Licensed Realtor since 2000 and owner of The Venuti Group, Keyna Meives is a seasoned realty enthusiast. Her optimistic and joyful countenance makes her a delight to work with and has contributed to her being a consistent top producer in her market area. She loves spending time exploring the outdoors with her husband and three children.



NICOL ELSASSER *Country Financial*
Nicol Elsasser is a long-time resident of Grants Pass, Oregon and loves the beautiful Valley we live in. This is why working in an industry that helps guide, support and protect people and their families in our community, is important to her. Being an agent with Country Financial Insurance for the last 5 years, she has been able to do just that and that is what makes her love what she does.

Nominate Your Neighbors

We are looking for more families, kids, athletes, pets, community events, and story ideas to feature in our upcoming issues.

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MEET YOUR NEIGHBORS | **The Roeske Family**



her canvas; from steamed up shower glass to take out boxes at restaurants. She is always creating beauty," says Dawn. Delaena won the district holiday card contest for D7. She dreams of becoming a Disney artist.

Danika is 9 and she loves to cook and put shows on for her family. She doesn't have one specific sport she plays, but she does enjoy the Run/Walk Club at her school. Danika is described as "kind, determined, brave, courageous, and an animal lover." The Roeske's little animal farm has five chickens, three rabbits, and a cat, but Danika would add more animals if her parents would allow her to.

A unique fact about the Roeske family is that Delaena and Danika are the only granddaughters on George's side of the family. Out of 7 grandkids on the Roeske side, George and Dawn have the only girls. The Roeske's have a couple of unique



 by April Burger

The Roeske family settled in a new, quiet Grants Pass neighborhood in 2007, after living in town. At the time, it was George, Dawn, and their son Drake, but over the years the family added two daughters, Delaena and Danika, a swimming pool, and an animal farm. Grants Pass is home to the Roeske family, but their family origins began much further away.

Dawn was born in Covina, CA. She lived there until she graduated high school at age 17. In 1995 her father, a navy senior chief, was being stationed at the Navy recruiting station in town and Dawn moved to Grants Pass with her family.

George was born in Long Island, New York and has lived in every corner of the United States. George's family moved to Grants Pass in 1986, during his sophomore year. Not even a year later, George's family moved again! This time, George was able to return to Grants Pass to live with the Calvert family so he could finish his last two years of high school. George attended five high schools during his adolescence, but finally graduated from North Valley High School.

Dawn and George met through a mutual friend, and they have been together for 21 years. They both attended college at Rogue Community College and Southern Oregon University. George has a Bachelor of Arts in Business Management and now owns and operates the family business, Rubicon Automotive Group. Dawn received a Bachelor of Science in Communication as well as a Master of Art in Teaching. She puts her education to good use as a 1st grade teacher in the

Three Rivers School District.

The Roeskes find connection to the community by working the family business and teaching, but also by attending community events and participating in their kids' school events. Drake is 17 and is involved in track and bodybuilding. He hopes to be a bodybuilder competitor someday. Drake enjoys traveling, which brings him to new places, new gyms, and opportunities to meet new people. Drake's parents describe him as "intelligent, outgoing, fun-loving, dedicated, determined, and hardworking." When Drake isn't at school, working out at the gym, or running track, you would find him working at The Human Bean or hanging out with friends.

Delaena is 13 and she is sporty and artistic. She runs track, plays volleyball and soccer, and roller skates. This is her first year playing volleyball at South Middle School and she loves it. "Delaena is also our little artist, and everything becomes

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Meet Your Neighbors



family traditions as well. “We tried to carry on family traditions we had as children growing up with our own kids. We eat lasagna on Christmas Eve, like George grew up with, and we also do tamales on Christmas morning, like Dawn grew up with,” says Dawn.

The Roeske family enjoys spending time together, and they have quite the variety of pastimes. They love to travel, celebrate the holidays, have movie nights, go to Oregon Duck football games, go camping, and have dinner as a family. Their favorite vacation spots are Anna Maria Island, Florida (Aside from Grants Pass, George considers Anna Maria Island his hometown), Disney Parks, or anywhere a cruise ship will take them.

The Roeske’s have many favorite local businesses, including Field Hardware and El Charro Viejo, but when date night rolls around the popular choices are Twisted

Cork or 115 Broiler. George’s hobbies include saltwater fishing and golfing. The kids enjoy golfing with George, and Dawn tags along as the caddy. When Dawn has some time to herself, she enjoys getting a massage or pedicure, and doing photography.

George and Dawn are grateful that fate brought them from different corners of the United States to Grants Pass, Oregon. They are happy with the life they have grown together; the places they have been, the people they have met, the home they enjoy, and the family they love.



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It is estimated that 45 million people in the United States wear contact lenses. Most are wearing standard soft contacts and enjoy crisp vision from a lens that is made “one size fits most.” But thanks to new technology and optometric advancements, optometrists are able to fit soft contact lenses that correct for large amounts of astigmatism. Some soft contact lenses can even aid in the treatment of severe dry eye. There are also soft contact lenses that transition from clear to tinted in the sun for those who are light sensitive.

Dr. Barrett Napier at Central Eyes Optometry remarks that what he has been most excited about is how optometrists now have several lenses available that are



proven to slow the rate of nearsightedness progression in children. The days of kids becoming more nearsighted every year and worrying about the eye health risks associated with it are over.

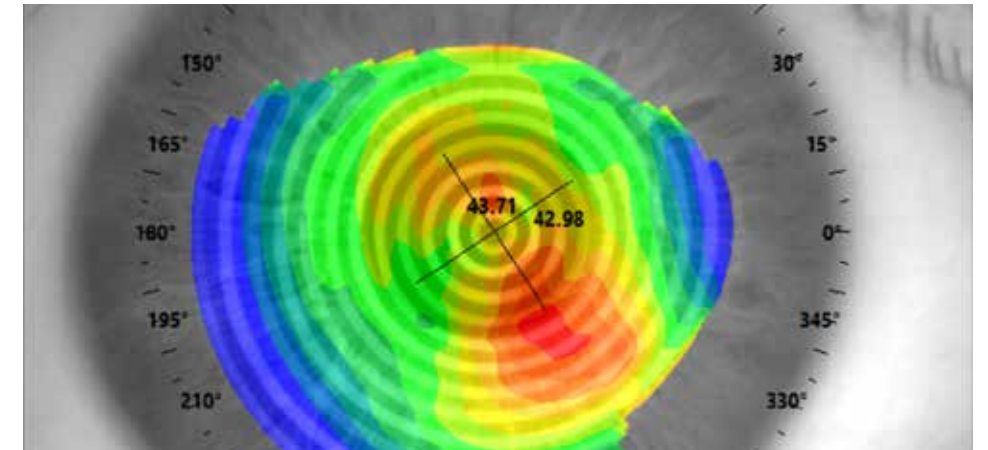
A favorite lens technology that the team at Central Eyes Optometry is excited about are orthokeratology (ortho-k) lenses. These lenses gently reshape the cornea while the patient sleeps so they don't have

to wear glasses or contact lenses during the day. These ortho-k lenses can be designed to slow down nearsightedness as well. These lenses are an excellent option for active kids or adults.

Dr. Barrett reports that his favorite contact lens moment of 2022 at Central Eyes Optometry was treating a young mother with a very high prescription. After designing and fitting her specialty

contact lenses, she said that she could finally see her son playing football on the field among the other players.

At Central Eyes Optometry, the team makes it their mission to fit or design contact lenses that will work for every lifestyle and budget. If you've been told that they don't make contact lenses for you, or if you have been unable to find contact lenses that work, schedule your consultation today!





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April Napier, OD, FFAO



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- Ice lolly mold
- Pop sticks
- Essential Oils

STEP 1 Cut the soap into small chunks. Estimate how much you need by placing the small pieces into the molds. You can always add more later though. Place in a microwave safe bowl and melt on a high heat for around 30-45 seconds at a time. Stir the soap in between heatings.

STEP 2 Once the soap is completely melted drop in 10-15 drops of the essential oil and about a teaspoon of pink food coloring. Mix both of these in well.

STEP 3 Place your lolly mold onto a plate just in case it falls over. Sprinkle in the flower petals. Don't push them down to fill the mold – let the petals sit loosely on top of each other.

STEP 4 By this point the soap should be starting to harden around the edge. This means it has cooled enough to keep most of the pigment in the flower petals. Pour the soap into the mold. If you need to you can stop, add more petals and continue to pour. After a few minutes the soap will start to set. Push the lollipop stick into the middle.

STEP 5 Leave the soap to set for around 6 hours minimum. If you're unsure if they have set leave overnight to be certain. Carefully push the knife in between the soap and the mold. You should see the air begin to separate them. Squeeze the sides of the mold together to encourage the air to the bottom of the mold. Repeat this step on the other side and pull on the lollipop stick to remove the soap from the mold. Don't worry if the knife has created a dent in the soap. You can rub it out with some water.



STEP 6 Cut the edge of the soap neatly around the stick and your soap pop is ready. Wrap up in cellophane and ribbon and label to make sure the recipient knows it's not edible. There's nothing romantic about eating soap!



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 by Melissa Strand

1 3-year-old Tyten Davis's love of football began at an early age, and he has grown into a devoted and enthusiastic athlete. He's been playing the sport since he was 6-years-old and his dedication to the game and conditioning himself as an athlete has given him many unique and special opportunities to allow his talents to shine. He currently plays football and does track and field for South Middle School in Grants Pass, and through his hard work and perseverance, he became a player for the IBC Oregonz US Army Team. His efforts do not go unnoticed, and he has received many accolades and honors as a respected athlete in his field. He had the honor of playing in the US Army Bowl in Texas for Team Oregon, was captain for his 7th grade football team and has previously won the coveted Defensive MVP Award.



Tyten moves between holding two important positions on the field. He is a skilled Left Offensive Tackle and Defensive Tackle, "enjoys serving pancakes" while on the Offensive Line (a block that leaves a defensive player flat on his back leaving an opportunity for the running back to go through the opening) and sacks the quarterback when on defense. He usually practices in Salem or Grants Pass and has had the opportunity to travel all over Oregon and Texas with his teams. His favorite moment that he experienced as a football player was when they had a stunning victory over a team from Massachusetts, winning 34-0. "It was a real West Coast vs. East Coast game, and

winning was such a cool moment for the state of Oregon," says Tyten.

At the young age of 13, Tyten's dedication and perspective on what it takes to be a successful athlete is admirable, showing he's wise beyond his years, and illustrates how important it is to have the opportunity to explore your passions at a young age. His advice for someone interested in playing football would be, "Practice, learn the plays, and study. You are only as good as yourself, and it's a team sport. Your teammates are depending on you, so come prepared and don't be the guy that doesn't know what to do," says Tyten. His mindset as a person and a player that thrives on teamwork, dependability and

putting in extra effort, creates success both on and off the field, as these life lessons he's learning and building on as an athlete are invaluable and important character strengths. Tyten shares that he loves the discipline and courage his sport has instilled in him, and that playing football allows him to be at his best while playing with others that push him. He looks up to the San Francisco 49ers, and one day would love to be a part of their team. With his positive and growth-focused mindset, anything is possible for this athlete.




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 by Alexandra Hruz

Budding jewelry designer and entrepreneur Mila Amble is combining her passion for jewelry and her creative nature into a business.

10-year-old Mila is a student who attends Parkside Elementary School. Besides dipping her toes into entrepreneurship, Mila also dedicates plenty of time to doing regular activities that other kids her age are doing, too. For example, she is a cheerleader on the GPYC squad; she loves being a part of this group that gets to learn fun routines and spend time together. Mila explains that making jewelry and being creative are her favorite things. She also has a penchant for drawing and has been sketching for many years.



Mila's jewelry-making foray started just a few months ago in 2022. "I liked playing with clay and creating animals and mini foods, so I thought it would be fun to turn them into earrings and jewelry," Mila says. Through this activity, she's able to channel her creative strengths into fun pieces of wearable art. Although she's only been in the jewelry-making business for a short time, Mila is ambitiously pursuing her goals: She states that she's sold some of her earrings and jewelry at the GPHS and the NVHS Christmas bazaars, and she hopes to continue building her clientele in 2023. Mila has had a lot of support from friends, family members, and other mentors as she makes her mark with her business. She says that she admires her cousin Ashlynn in particular because she is also a creative person. Her teacher, Miss Stevenson, is another one of the supporters who boosts Mila up with positive energy.

Since she began monetizing her



creative pursuits, Mila has learned quite a few essential business tactics that will serve her well as she continues on with her entrepreneurship. "Making my jewelry and selling it to others has taught me what hard work is and how to advertise my products," Mila explains. One of the things that Mila enjoys most about being the boss at her own company is that she gets to be as creative as she wants — she can create the most whimsical earrings imaginable or push the boundaries of creativity for any of her pieces. And while she does enjoy the creative process that brings the jewelry to life, Mila adds that the real reward for her is another aspect of the journey. "I love seeing people enjoy my earrings," she says.

Although she's only been in entrepreneur mode for a few months, Mila is ready to build upon and expand her business. She'd like to have her own Etsy business one day, where she can reach even more people and offer her products to people across the country and world. For those who might be interested in following in her business-minded footsteps, Mila has these words of advice: "Have fun with it!" Mila will surely continue following her own advice as she makes decisions about her business and shares her passion and creativity with others.



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PETABLE PETS | Frankie Rae Battles

by Melissa Strand



Frankie, a popular and lovable 8-year-old nigeran dwarf and pygmy cross goat, is living the dream on the open road with her family. She has traveled all over the country in her family's Airstream and has been to 25 states from the East Coast to the West Coast and numerous national and state parks. Frankie isn't just any goat – she's an international celebrity, having been featured on the Discovery+ show "The Bond" and has been featured in People Magazine, The Dodo, the Calm App, National Public Radio, and in many national and international shows and publications. Up until 2019, Frankie also traveled with her sweet dog sister Maggie who is missed dearly and was featured as her favorite travel companion in many of her publicized adventures.



Frankie's love for adventure started at a young age when she was given as a gift to her human parents, Chad and Cate, by a friend. They chose her name because mom always liked Frankie as a girl name, and Chad's dad is also named Frank. She has many nicknames, including Frankus, Baby Franks, Frankie the Oregoitian, Wide Load, and the Mad Pooper. She is a beloved member of the family, being described as wonderful companion animal, smart, inquisitive, affectionate, and adventurous. When she's in the mood to be pampered, Frankie loves nothing more than snacking on her favorite treat - artichokes - and playing with her favorite toy, a cardboard box. Frankie has a mischievous side, and has been known to eat homework, cash and even tax forms, and loves a good rambunctious play fight

with other goats. Frankie loves to perform "Circus Goat" where she gets up on her hind legs and walks to get her favorite treats. She is an excellent guard goat and keeps her family safe, as she can detect wildlife like bears long before humans can.

When they are not exploring the open road, Frankie and her family are parked on a farm in Applegate Valley near her mom's art studio in Grants Pass. Frankie's mom and dad give a lot of attention to making sure she has playdates with other goats on and off the road, gets exercise, and has enrichment. While they travel with Frankie it can limit where they can go or what they can do, so extra planning is always a must. But despite these small challenges, the rewards of being a pet owner are countless and sharing love and affection with Frankie and creating memories together in beautiful places is

priceless. It's clear that Frankie is loved by many far and wide and serves as an inspiration to those that wish to see the world with their four-legged family members. Although it takes a little extra effort and planning, the journey is worth every moment adventuring with Frankie, the curious and talented goat who has captured the hearts of people all over the world.

Follow along Frankie's adventures on her family travel blog, @ArgosyOdyssey on Instagram.



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356 Westwood Drive	\$1,199,000		3	3	2,657	Active
3351 Bennett Lane	\$849,000		5	3	3,628	Active
600 Coutant Lane	\$815,000		5	3	2,766	Active
1143 Annabelle Lane	\$769,950		4	4	2,160	Active
538 Curtis Drive	\$698,000		4	3	3,243	Pending
1462 Darneille Lane	\$629,000		5	4	2,455	Active
1039 NW Starlite Place	\$560,000		3	3	2,319	Active
1782 NW F Street	\$549,000	\$539,000	3	2	2,063	Closed
1172 Moon Glo Drive	\$539,900		3	2	2,326	Pending

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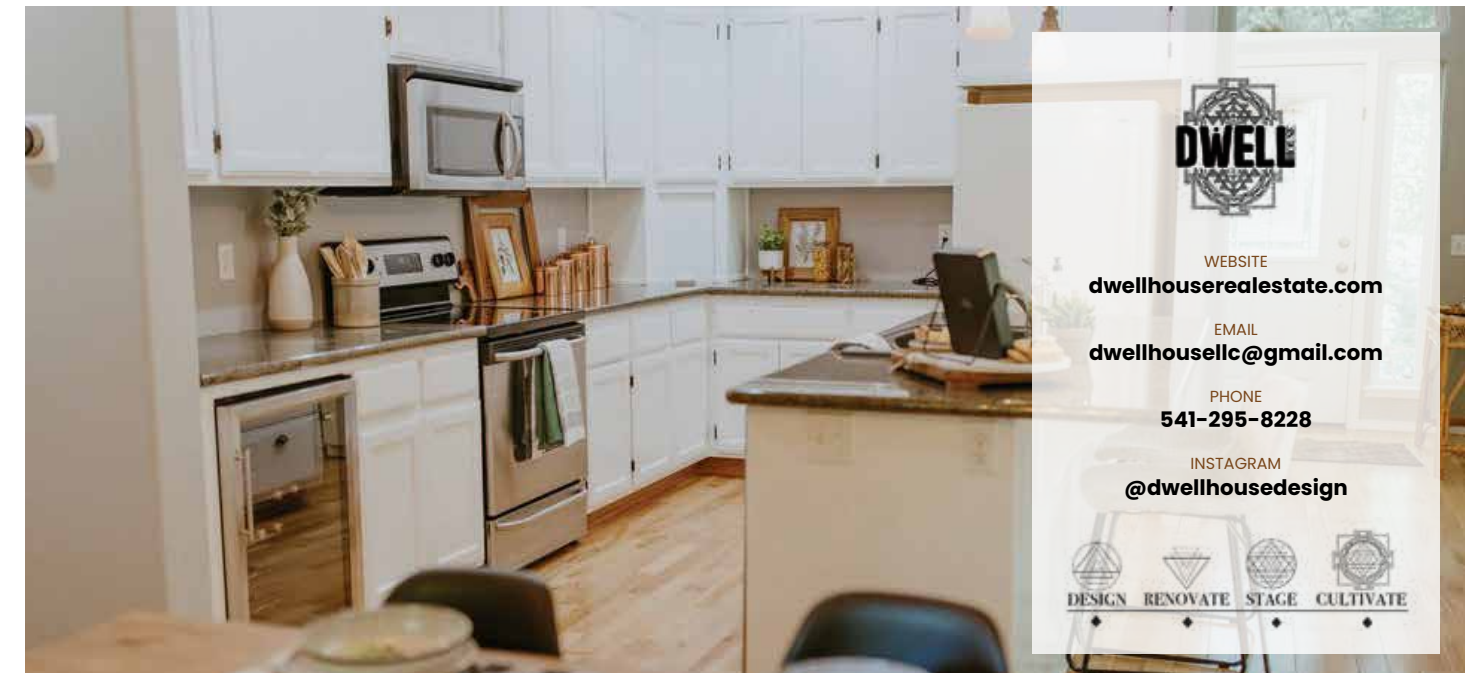


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